

CHOOSING A PROFESSIONAL POOL BUILDER

Your Family, Your Lifestyle, Your Investment... Your Peace of Mind



APSP

*The Association of
Pool & Spa Professionals®*



ABOUT THE APSP

The Association of Pool & Spa Professionals® (APSP) is the world's largest international trade association and leading advocate representing the swimming pool and spa industry. The safe and enjoyable use of pools and spas is a priority for APSP members.

Through our educational programs, community initiatives and CBP Certified Building Professional® program, we are confident that when you hire an APSP professional, *your family, your lifestyle, your investment and your peace of mind* are of the utmost importance.







YOUR FAMILY

The Association of Pool & Spa Professionals® provides assistance to consumers in selecting building professionals who are dedicated to safe design and encourage the responsible use of waterscape recreation.

Our members continually work with nationally recognized safety groups as well as federal, state and local governments to make sure consumers are protected and have the most up-to-date information, products and services for effective pool and spa safety.

By working with an APSP builder, you will receive the highest in quality standards for your recreational project and enjoy the work of professionals who are dedicated to the safety of your family and guests.

YOUR LIFESTYLE

Swimming pools and spas bring years of enjoyment. They offer an opportunity to spend time with friends and family, relax, relieve stress and provide many health and fitness benefits.

When you make the decision to build or renovate a pool or spa, you're making an investment in your lifestyle. Protect that investment by hiring only those professionals who are committed to sound building standards, ethical business practices and your safety.

APSP builders will work with you to design and construct the pool or spa that gives you the recreational environment ideal for your lifestyle.





YOUR INVESTMENT

Each state across the nation has distinct contractor licensing qualifications and individual municipalities have different codes and building regulations. APSP builders will be abreast of the requirements in your area and are able to work in harmony with local building officials due to their established positive rapport with those entities.

Our APSP Builders are proud of their workmanship. They will be delighted to show you examples of previous projects, whether at their showroom or at an actual customer's site. This will help you determine the best builder for your project, from conception to construction.

APSP builders are also happy to provide you with vital information regarding building a pool and spa that's specific to where you live. They are more than willing to share information and documentation on their business including:

- Contractor license issued by state, county or municipality
- Company history, including the number of years established in your specific area
- The owner or president's personal history in the pool and spa industry
- Proof of general and personal liability insurance, workers' compensation and insurance limits
- List of client and business references, including architects, home builders, interior designers and custom builders
- An explanation of lien laws, waivers and releases as they pertain to your specific area
- Activities in the community, including associations with non-profit, civic and business organizations
- The builder's website

The APSP recommends that you verify all information presented to you through the following resources:

- The APSP office
- The state or local contractors board
(a list of contractor licensing agencies is available on the APSP website at www.apsp.org)
- Your local Better Business Bureau





THE CBP CERTIFIED BUILDING PROFESSIONAL®

An Additional Level of ComFort

The APSP CBP program enhances the professional identity and academic background of our builder members through an emphasis on ethical standards, commitment to the highest standards of construction and workmanship, business stability and superior customer relations.

To earn this certification, qualified APSP members must successfully complete a standardized written examination that measures their knowledge of residential and commercial pool and spa construction. APSP builders who have attained this academic achievement are allowed the privilege of posting the prestigious designation of CBP with their name.

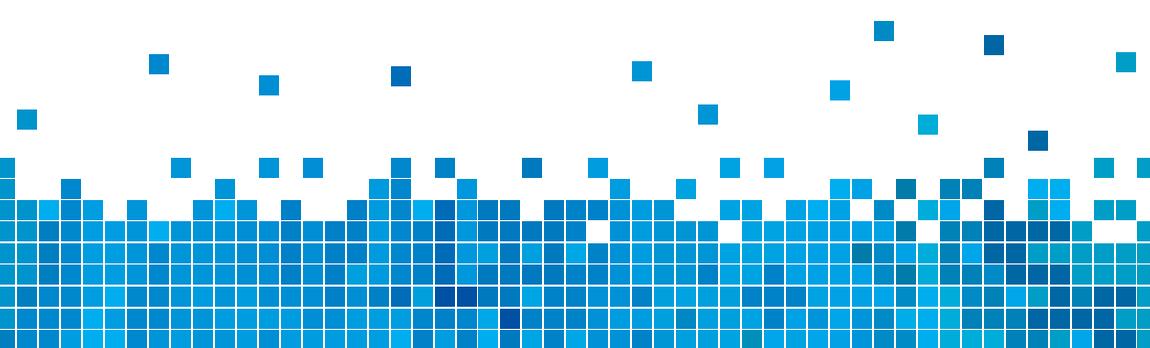
And much the same as any professional certification, CBPs must complete ongoing continuing education requirements on a regular basis in order to maintain their certification.

YOUR PEACE OF MIND

With so many builders in the pool and spa industry, you can feel secure in your decision to hire an APSP professional for your pool and spa construction project—look for the APSP logo!

A list of APSP Builders is available under the Member Locator in the Consumer section of the APSP website at www.apsp.org or by contacting the APSP office at 703.838.0083, ext 301.

APSP members adhere to a strict code of business ethics and share a commitment to public health and safety. Our member companies include manufacturers, manufacturers' agents, distributors, designers, builders, installers, retailers and service professionals. You can be confident that your pool and spa investment will be built or serviced by a professional who stays on top of current technology and the latest information available in the industry today.



CHOOSE A PROFESSIONAL POOL BUILDER—THE APSP IS HERE TO HELP

Visit us online at www.apsp.org for consumer resources, safety tips and more



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